

## HISTORIC PIERRE STREET ASSOCIATION

April 7, 2015

Mary Arlington, Robin Auch, Elton Blemaster, Scott Carbonneau, Tammy Coldsmith, Tom Farnsworth, Cari Fossum, Rick Jensen, Karla Kendrick, Todd Koenecke, Jeanine Maskovich, John Palmer, Karen Palmer, Laura Schoen-Carbonneau, Randy Schumacher, Ronda Sweetman, Linda Tibbs, Marc Ulmen, Holly Zuber & Kathy Villa

President, Jeanine Maskovich called the meeting to order.

Secretary's Report –Karen moved and Ronda seconded the motion to approve the minutes.

Treasurer's Report-Checking Account balance-\$2254.72 – We currently have 26 members.

Savings Account balance-\$14,162.15

CITY NEWS-The City will host a construction meeting on Monday, August 9<sup>th</sup>, at 5:30 in City Hall. This will be our opportunity to get all of our questions answered. The project will get underway on Monday, August 13. The benches, trash cans and governors have been removed. Steve Bass from Modern Woodmen has given permission to scrap the current flower boxes. The contractor will pull them and dispose of them.

FACEBOOK-Jeanine reported that our Facebook page is getting attention. In January we had 205 Likes and on March 31, we had 356. The majority of our viewers are women, ages 25–34.

PIERRE STREET SPOTLIGHT- Week One-Card & Candy gave out 48 cards. Week Two-Prairie Pages gave out 45 new cards, had 18 returning customers and increased sales. Week Three-Serendipity's Attic didn't report results as good as first two weeks but also did not do any extra advertising. Week Four-Pierre Monuments gave out 2 new cards, had 16 returning customers and made a big sale. This week's Spotlight is Tibbs Leather Works.

### CONSTRUCTION KICKOFF EVENT-May 2

Jeanine passed the volunteer sheets around. Some set up will start at 8:00, others at 10:00.

- Still waiting on word from Jeanine's grant application to SDMRT.
- 5K COLOR RUN sponsored by Anytime Fitness will start and end in front of Pedal and Paddle. Registration starts at 8:00. The race starts at 9:00.
- DAKOTA CRUISER will be on the 2<sup>nd</sup> block and will do a remote later in the day.
- PUNCH CARDS will be sold for \$5 for adults, \$2 for children (gives them food and admittance to the KIDS FUN ZONE). Cards that have all businesses punched will be eligible for prizes. Marc will sell punch cards at the Color Run.
- BACK DOOR BBQ-There will be Two Locations for Food tents-One with the KIDS FUN ZONE and the other in the Zarecky lot. There will be a 'Food Provided by \_\_\_\_\_' card in front of each food item. All punch card holders will still need to come to each of the stores to get their cards punched. The City will bring in picnic tables for seating.
- HUMAN FOOSBALL tournament will also be in the Zarecky lot. We are looking for ten teams of five. The entry fee is \$30/team with a \$250 payout. Midwest Construction is building it.
- LANETRAINE EXPRESS ENTERTAINMENT-DJ from 1-8:00-Must be 16 or older for admittance. We need a tent for him.
- BEER GARDENS in City parking lot behind Bobs and Longbranch. There will be a \$5 admission fee, collected by us. We need two people at each gate. Elton asked us to post signs that say 'no alcohol outside gates'.
- PRIZE DRAWINGS will take place at a table by Lanetraine Express. Cards must be dropped off by 7:00.
- Runnings will donate FENCING.

- RESTAURANTS have been invited to offer event construction specials and we will hand out menus at the punch card tables.
- The City is donating the 2 BOUNCY HOUSES. We need to find attendants. They will be located behind Jamie Damon Law office. There will also be popcorn and cotton candy machines, all free with purchase of the punch cards.
- Jeanine is working on ELECTRIC POWER for the food tables/roasters/popcorn/cotton candy.
- PORT-A-POTS will be rented from Wheelhouse for \$60 each.

BI-LAWS-Jeanine reviewed them and reported that we need seven board members. We will address the issue after the May 2<sup>nd</sup> Kickoff.

ELECTION OF OFFICERS-Holly Zuber accepted the position of Vice President so we now have all four officers. She was nominated by Tammy, seconded by Rick and all voted in favor.

WEEKLY CONSTRUCTION MEETINGS will be held at Randy Schumacher's Capital City Monuments. The time and day has not been determined.

#### DATES TO REMEMBER

- FOLLOW-UP MEETING-April 21, 8:00 in Pier 347
- DOWNTOWN CONSTRUCTION KICKOFF-May 2- All Day
- NEXT MEETING-TUESDAY, May 5, 8:00 in PIER 347