

## HISTORIC PIERRE STREET ASSOCIATION

August 11, 2015

Steve Bass, Scott Carboneau, Tammy Coldsmith, Tom Farnsworth, Dodie Hardy, Rick Jensen, Karla Kendrick, Jeanine Maskovich, Abby Morley, Tracy Palecek, John Palmer, Karen Palmer, Scott Rounds, Leon Schochenmaier, Laura Schoen-Carboneau, April Strommer, Ronda Sweetman, Holly Zuber, & Kathy Villa

President, Jeanine Maskovich called the meeting to order.

Secretary's minutes for August were approved with a motion by Rick, seconded by Ronda.

Treasurer's report-Savings \$13,163.91 and Checking \$370.94. \$1000.00 was transferred from Savings to cover advertising expenses for crazy days.

We have 34 members.

### CHAMBER NEWS-LAURA

- The \$50,000 Cash Giveaway was wrapped up on August 21. Penny Anderson won \$250.00 in Pierre Pride Dollars and the guaranteed \$500.00 from Avera Hospital. There were 250 participants. Laura expressed gratitude to all of the participating businesses.
- Lois is working on the 2016 Visitors Guide. We need to notify her if we want to be included in its advertising.
- The Rooster Rush promo will happen again. Recurring themes will be 'wear orange all week', the 'scarecrow contest' and the 'cocktail contest'. Watch for details.
- The Zoom Like a Zombie Walk/Run will take place on October 3. There is a \$20 entry fee.
- Jolly will reappear in the Christmas/Shop Local campaign.
- The Parade of Lights will be held Saturday, November 29. The start and stop points may change but the parade will still come down Pierre Street.
- The Ag Banquet will be held in November 7.
- The Chamber Annual Celebration and Christmas Party will be held Thursday, December 3. It is being revamped, moving it to a December date and including a Christmas party. Businesses will be invited to bring their employees and combine their Christmas party with the Chamber's. They will use the Monopoly theme and entertainment will be provided by impersonator, Johnny Vegas.

### CITY NEWS-LEON

- The City is busy with construction projects and the 2016 budget.
- The Capitol Creek project is coming along very nicely.
- The new Hyde Stadium is progressing. The light towers are down. (I missed the details on the fence and building but got the impression that the work is going well and it will be a really nice facility.)
- Construction on the second half of Pierre Street, between Dakota and Missouri, will not happen until 2017.

### CITY NEWS-TOM

- Tom expressed his appreciation of Steve Bass/Modern Woodmen and other partners for all of their support in helping to finance beautification projects in Pierre, and Hyde Stadium in particular.
- Usage of the golf course is still going strong. The men's championship tournament is this weekend.
- The Governor statue located in front of Capital City Flowers will be returning soon.

### BID-JEANINE

- The City has offered to give us \$50,000 to use for flowers, trees, banners, etc, on the condition that we form a BID and are able to hire someone to take care of any greenery that we plant next Spring.
- Boundaries need to be set.
- Jeanine plans to talk to all business owners in the coming weeks.
- We need 51% agreement from building owners to move forward.

### BEAUTIFICATION-RICK

- The Beautification Committee is looking at double banners to hang on the new light poles. One will be Historical Pierre Street and the other will be seasonal. We will also hire someone to switch out the banners seasonally. That may or may not be the same person who takes care of the plants.
- Sample pictures were passed around.
- Our planters will be stationary, not hanging. Wally Thompson is looking at options for us.
- Modern Woodmen has money set aside to donate to our flower project.
- The Beautification Committee will meet next week.

#### EXCHANGE CLUB-SCOTT ROUNDS

- Since the removal of the old meter poles, the Exchange Club is having to find a new way to hang the American Flags on Pierre Street and is looking for input from us.
- It is their biggest fund raiser and they don't want to lose us. And of course we don't want to lose them either.
- The flags cost \$30 each and they provide the hardware for mounting, put them up and take them down.
- In the past they have hung 12-13 flags on each side.
- The Beautification Committee will try to come up with a solution for hanging the flags.

#### WINE WALK

- The Wine Walk will happen on October 17 from Noon to 5:00.
- Participants will purchase a wine glass for \$5.50. The first 50 will be commemorative glasses.
- There will be a jazz band playing on the street.
- Contact Abby or April at the Alley Exchange to be a sponsoring business.
- Each participating business will have two wines for pouring wine samples. The cost is \$50.00.
- Participating businesses will offer food to accompany the wine samples.

#### MISSOURI SHORES-DODIE HARDY

- October is Domestic Violence Awareness Month.
- Dodie asked us to decorate our windows in purple.
- She is also seeking funding and is asking for a portion of our sales in October, for a designated time period, to be donated to Missouri Shores.
- Abby suggested doing a roundup. If a sale is \$5.16, for instance, ask the customer if they want to round that up to \$6.00. There could be a big jar on the counter for collecting that extra change.
- They also need Board Members. The time commitment is 1 lunch meeting/month. Call her at Missouri Shores if interested in serving.

#### END OF CONSTRUCTION CELEBRATION

- Our band dropped out.
- The Dakota Cruiser will be on the street from 2:30-5:30.
- Dakota Radio Group's Grand in Your Hand raffle will end that day at 5:30. Two people will win \$1000. It will be the last opportunity to sign up and one needs to be present to win.
- Some businesses will be open until 8:00.
- Food will be given out at several locations.
- We will get 50 ads from DRG to use in the future for the Wine Walk and Trick or Treat Night.
- Jeanine applied for a grant to help cover expenses.

KARLA KENDRICK announced that she is leaving Dakota Radio Group. Friday is her last day and she will be starting a new job with Aflac.

Kathy announced that Karen, John, David Timmons and she fixed the Christmas lights that weren't working. But she asked Leon if the City would go up and adjust the timer on the lights so that they all come on at the same time. The control boxes are locked.

#### DATES TO REMEMBER

- END OF CONSTRUCTION CELEBRATION-September 3
- ZOOM LIKE A ZOMBIE WALK/RUN-October 3
- NEXT MEETING-TUESDAY, October 6, 8:00
- WINE WALK-October 17
- TRICK OR TREAT NIGHT-October 29, 2015
- PARADE OF LIGHTS-November 28
- CHAMBER ANNUAL CELEBRATION AND CHRISTMAS PARTY-December 3