

HISTORIC PIERRE STREET ASSOCIATION

December 2, 2014

Elton Blemaster, Brooke Bohnenkamp, Tom Farnsworth, Jeanine Maskovich, Karen Palmer, Shanna Payne, Leon Schochenmaier, Laura Schoen-Carbonneau, Marc Ulmen, Holly Zuber & Kathy Villa

Karen & Kathy called the meeting to order.

Treasurer's Report: Savings Account-\$14,158.58

Checking Account-\$11.41

Karen had to borrow from Savings to pay our bills.

2015 dues are due. They are \$120.00. You can pay half now and half in July if you prefer. Leon gave us the great news that the City has graciously offered to take over our electric payments. He also gave us the not so good news that our request for budget money from the City was denied.

CHAMBER NEWS

- The Parade of Lights was very successful, in spite of the cold night. Everyone liked the parade route.
- The Jolly campaign is going well and the identity of Jolly will be revealed on Saturday at the Cultural Heritage Center. The winner of the 'guess the identity of Jolly' contest will receive \$500.00.
- Everyone is told to encourage customers to take the Shop Local Challenge at www.pierre.org. The winner will win airline tickets for two to Denver.
- The Chamber Legislative Welcome will be January 13.
- Tickets for the Governors Inaugural Ball will go on sale December 8.

CITY NEWS

- The City of Pierre is holding a special meeting Wednesday, December 3, at 6:00, to share details of their plans for construction on Pierre Street next summer. Everyone is encouraged to attend.
- Tom told us about the Walkability Workshop on Thursday from 8-10:30.
- This weekend, Mitchell is holding their swim meet here at the YMCA pool instead of in Sioux Falls. Yay!
- The Christmas Decorations are in place. Thank you.
- The City will be conducting a Community Survey online. The survey will help the City get a feel for what services the community would like to see, what improvements can be made, what people like and dislike, etc. Hard copies will be available soon.

We talked about some things we can be doing now to prepare for the construction phase next summer. Be proactive. Start talking about it now on Facebook and on your websites. Let your customers know that you have a back entrance and that they're welcome to use it anytime. Dress up your back entrance making it more welcoming. If you park in the city lots, park as far out as possible, leaving the closest, choicest spots for customers. We probably will not have Crazy Days in 2015, so we discussed using those advertising dollars all summer long to let people know we are open.

DATES TO REMEMBER

- NEXT MEETING-TUESDAY, January 6, 8:00 in PIER 347