

HISTORIC PIERRE STREET ASSOCIATION

June 2, 2015

Robin Auch, Elton Blemaster, Tom Farnsworth, Cari Fossum, Dayna Hepper, Rick Jensen, Karla Kendrick, Anne Lewis, Jeanine Maskovich, Karen Palmer, Laura Schoen-Carbonneau, Ronda Sweetman, Linda Tibbs, Marc Ulmen, Aubrey Wald, Holly Zuber & Kathy Villa

President, Jeanine Maskovich called the meeting to order.

Treasurer's Report-Checking Account balance-\$1050.63. We currently have 33 members.

Savings Account balance-\$14,162.15

We are still waiting on the grant reimbursement of \$1200.00

Secretary's Report-Rick moved and Holly seconded the motion to accept the minutes from May. Motion carried.

CHAMBER NEWS-\$10,000.00 Cash Giveaway-July 1 to August 14.

- The winner will be drawn on August 21.
- The winner will win one of three prizes, the top prize being the \$10,000 of course, another being \$250 in Pierre Pride Dollars and the third option being a gift donated from a participating business.
- There is a guaranteed \$500 cash award for the winner. This has been donated by Avera/St Marys.
- Participating businesses will pay \$50.
- There will be punch cards similar to the Construction Kickoff punch cards but there will be no limit to how many can be filled out and entered into the drawing.
- The final celebration will take place in the Midwest Construction lot. Hopefully the street will be open.

CITY NEWS-Tom reported:

- The Summer Rec Programs are off and running.
- There will be a state soccer playoff match between Rapid City and Brookings, in Pierre, on Thursday night, the 4th.
- Pierre is being considered as a location for a summer collegiate baseball league.
- The Go Green & Clean campaign delivered over 9000 pounds of waste to the landfill.
- Dayna Hepper and Anne Lewis would like to find a way to recognize businesses that are utilizing green initiatives. They would like our feedback on the checklist they have come up with. It's sort of an application, a checklist for businesses to fill out and talk about what they are doing to go green. Dayna will forward it to members looking for any suggestions or comments we might have.

OAHE DAYS-June 19-21

- The Oahe Days Planning Committee meets every Wednesday at noon in the Chamber.
- There is a bull riding event this year-in Pierre.
- State Fire School taking place the same weekend at T F Riggs, June 18-20
- The theme is "Blazing Saddles" to go with the bull riding and fire school.
- There is a parade at 6:00, with line-up at 5:00
- We talked about a coupon sheet to hand out from downtown businesses but I don't know if anyone took on that project

PIERRE STREET SPOTLIGHT

- Struggling for participants. Putting it on hold for now,

ADVERTISING

- We advertise weekly in Don Boyd's BB Publication. There is room for advertising for individual stores in our space. Contact Jeanine.
- We advertise in the Capital Journal on the first Wednesday of every month. We can use that space for individual business ads too. You've probably been contacted by a Cap Journal rep.
- Social Media-Facebook -Karen reported that she regularly pays a \$5 fee to boost the reach of her Facebook ads. It adds thousands of individuals to her list.

- Internet-With Midcontinent, we could have an HPSA ad pop up every time there was an online inquiry about Pierre. The cost is \$400 start up and \$200/month. We decided to pass.

CRAZY DAYS

- We set the date for July 24-25. We will call it Back Door Bargains.
- We normally plan Crazy Days for the softball tournament weekend. That tournament is August 1, so we will miss that this year.

BEAUTIFICATION COMMITTEE-Jeanine, Rick, Karen and Kathy all volunteered to be on the committee to look at banners for our new light poles, maybe make plans for flowers and help the City decide where to put benches, garbage cans, bike racks, etc.

CONSTRUCTION MEETINGS-There are construction meetings every Thursday night at 5:30 in Capital City Monuments. They're short and very informative. Everyone is encouraged to attend.

PARIS CHIC has moved out of the Alley Exchange and over to the Karcher building, next to Gallos.

GOVERNOR STATUES-The next three governor statues will be welcomed into the community on June 12, at 1:00 in the Capitol rotunda. The new governor statues are Kneip, Mickelson and Herried. The 2016 governors will be Rounds, Boe and Green.

DATES TO REMEMBER

- OAHE DAYS-June 19-21
- NEXT MEETING-TUESDAY, July 7, 8:00 in PIER 347
- CRAZY DAYS-July 24-25